

CALL on Ben & Jerry's on 3/31 (Cesar Chavez day) To Stand up for Farmworker's Rights!

Hey Ben & Jerry's: What About the FARMWORKERS

Ben & Jerry's has not followed through on its 2015 commitment to advance dairy workers' human rights by joining Migrant Justice's Milk with Dignity Program...meanwhile on the farm...

61 fatalities on NY dairy farms from 2006-2014 & farmworker fatalities up 22% in USA from 2014 to 2015

DAIRY



DID YOU KNOW?

THERE ARE APPROXIMATELY **1,200 TO 1,500** MIGRANT FARMWORKERS WORKING ON VERMONT DAIRY FARMS.

THE AVERAGE FARMWORKER WORKS BETWEEN **60 & 80** HOURS EACH WEEK.

WHAT DO FARMWORKERS HAVE TO SAY?



Migrant Justice Call to Action:

Hours of operation 9am-5pm eastern

Call Ben & Jerry's CEO Jostein Solheim this Friday March 31st, Cesar Chavez day, 802-846-1500 and say:

"My name is _____ from (place/organization) and I'm calling because it is shameful that you advertise your commitments to racial equity, dignified wages, and migrant rights on the one hand while on the other you ignore human rights abuses in your own dairy supply chain & drag your heels to take concrete action on these same issues in your own backyard. It is unacceptable that you STILL have not joined and implemented the worker-led Milk with Dignity Program as promised to dairy workers almost 2 years ago! On human rights-- *actions speak louder than words*. Follow through and honor your 2015 commitment to join Migrant Justice's Milk with Dignity Program because farmworkers' human rights cannot wait a single day longer!"